

MRIDUL PANDEY

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EXPERIENCE

Junior Frontend Developer

Oct 2025 - Apr 2026

Visibility Stack

Remote

- Designed and developed the company's public-facing marketing platform using **Next.js**, **React**, and **Tailwind CSS**, delivering **8+** responsive pages for an AI-powered SaaS product.
- Built reusable UI components and implemented a scalable component architecture, reducing development effort for new features by approximately **35%** through component reusability and modular design.
- Integrated **Sanity CMS** to enable non-technical teams to independently manage blogs, documentation, and marketing content, eliminating engineering dependency for content updates.
- Developed a multi-step user onboarding workflow with client-side validation, improving onboarding completion rates by approximately **25%** while enhancing the first-time user experience.
- Engineered a dynamic internal dashboard by integrating **20+ RESTful API** endpoints to display real-time analytics, account insights, and AI visibility reports with efficient asynchronous data fetching.
- Optimized application performance using **lazy loading**, **code splitting**, **image optimization**, **memoization (React.memo/useMemo)**, and **dynamic imports**, achieving **95+ Lighthouse** performance scores and reducing page load time by approximately **40%**.

PROJECTS

Creator OS — Creator Management Platform

[Project Link](#)

Next.js, React, TypeScript, Tailwind CSS, Prisma ORM, PostgreSQL

- Built a full-stack creator management platform to streamline client management, project tracking, invoice generation, and business operations from a unified dashboard.
- Developed RESTful APIs using Node.js and Drizzle ORM to support CRUD operations, efficient data management, and seamless frontend-backend communication.
- Designed a normalized PostgreSQL database schema for creators, clients, projects, and invoices, ensuring efficient querying and data integrity.
- Implemented secure authentication using supabase authentication and protected application routes while integrating dynamic dashboard analytics with real-time data from backend APIs.
- Built a responsive, component-based user interface using React, Next.js, and Tailwind CSS, optimizing performance and ensuring a seamless user experience across devices.

SKILLS

Languages	JavaScript (ES6+), TypeScript, Go
Frontend	React, Next.js, HTML5, CSS3, Tailwind CSS
Backend	Node.js, Express.js, RESTful APIs
Databases	PostgreSQL, MySQL
ORM	Drizzle ORM
Tools	Git, GitHub, Postman, VS Code

ACHIEVEMENTS

- Finalist, **Smart India Hackathon 2024** — selected from thousands of teams nationally for the final round.

EDUCATION

Bachelor of Technology (AI/ML), Dronacharya Group of Institutions
CGPA: 7.49

2021 - 2025